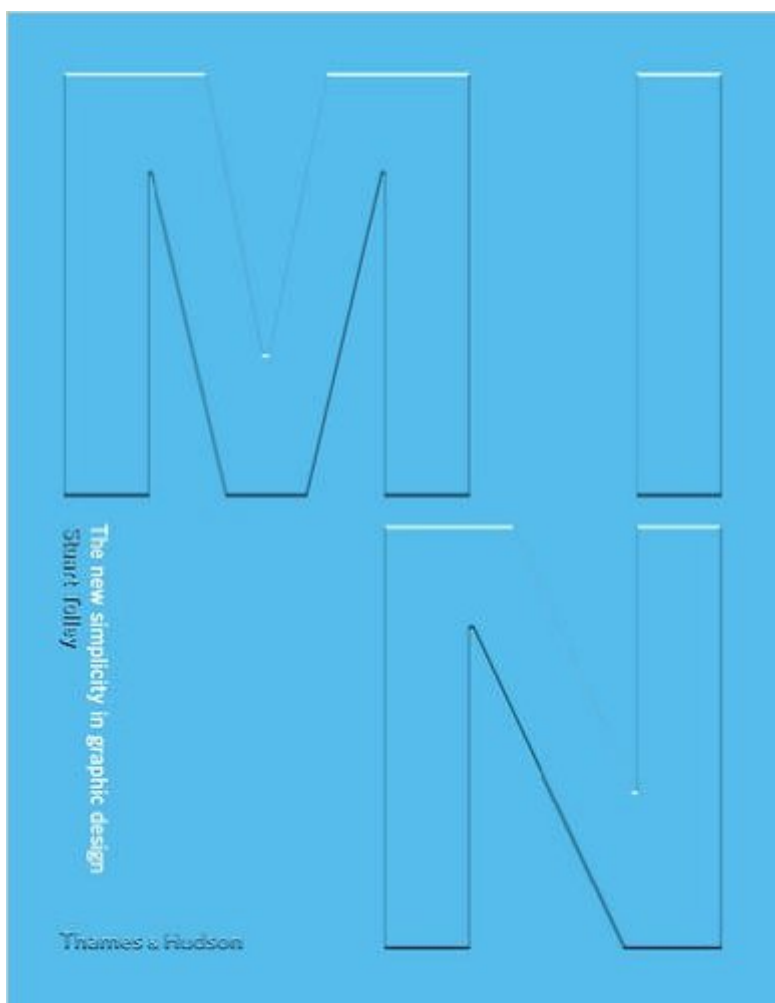


The book was found

Min: The New Simplicity In Graphic Design



Synopsis

An inspiring visual survey of the resurgence of minimalism in contemporary graphic design

Minimalism has informed some of the greatest graphic design in the history of the art form. It gave us the Helvetica font and decluttered web design, and it allowed graphic designers to focus with renewed diligence on the relationship between form and function. Today's resurgence in minimalist graphic design—as creators move away from the ornate, decorative patterns that have saturated our visual culture for the past decade—calls for a closer look at the movement in its new, contemporary context. *Min* showcases around 150 outstanding minimalist designers working across a wide range of formats and media—from independent magazines and album cover designs to corporate identity and branding. Three sections—*Reduction*, *Geometry*, and *Production*—define key approaches to minimalism in its visual forms. Each section presents a range of contemporary works, all produced in the past three years. These are accompanied by exclusive interviews with leading practitioners and proponents of minimalist design (Jessica Svendsen, Made Thought, Eric Hu, and others) that offer an in-depth look at their creative processes. Finally, essays tracing the evolution of minimalism in graphic design allow for a useful comparison of the first wave of minimalism in the 1960s to its renascent form today. 500 color illustrations

Book Information

Paperback: 288 pages

Publisher: Thames & Hudson; 1 edition (May 3, 2016)

Language: English

ISBN-10: 0500292191

ISBN-13: 978-0500292198

Product Dimensions: 7.7 x 1 x 9.9 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #86,224 in Books (See Top 100 in Books) #52 in [Books > Arts & Photography > Graphic Design > Typography](#) #387 in [Books > Arts & Photography > Graphic Design > Techniques](#) #455 in [Books > Arts & Photography > Decorative Arts & Design](#)

Customer Reviews

Lot's of awesome curated works. Very inspiring for my own work and just to think about in an abstract way.

Beautiful design book.

Very interesting and very well presented.

[Download to continue reading...](#)

Min: The New Simplicity in Graphic Design The Laws of Simplicity (Simplicity: Design, Technology, Business, Life) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) Graphic Classics Volume 4: H. P. Lovecraft - 2nd Edition (Graphic Classics (Graphic Novels)) Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) The Laws of Simplicity: Design, Technology, Business, Life Design, Technology, Business, Life Simulation and Its Discontents (Simplicity: Design, Technology, Business, Life) New Zealand: New Zealand Travel Guide: 101 Coolest Things to Do in New Zealand (New Zealand Travel Guide, Backpacking New Zealand, Budget Travel New ... Wellington, Queenstown, Christchurch) "Aiga Graphic Design, Volume 13" (Aiga Year in Design) (No. 13) Know Your Onions - Graphic Design: How to Think Like a Creative, Act like a Businessman and Design Like a God Create a Logo: 7 Easy Steps to Your Client's Dream Logo (Graphic Design, Logo Design, Brainstorm, Branding, Clients, Sketching) Typographic Design in the Digital Studio (Graphic Design/Interactive Media) Architectural Graphic Standards (Ramsey/Sleeper Architectural Graphic Standards Series) Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines) An Anthology of Graphic Fiction, Cartoons, and True Stories (Anthology of Graphic Fiction, Cartoons, & True Stories, Volume 1) The Graphic Canon, Vol. 2: From "Kubla Khan" to the Bronte Sisters to The Picture of Dorian Gray (The Graphic Canon Series) The Wright Brothers: A Graphic Novel (Campfire Graphic Novels) The Adventures of Tom Sawyer: The Graphic Novel (Campfire Graphic Novels) Introducing Literary Criticism: A Graphic Guide (Introducing Graphic Guides) Gettysburg: The Graphic History of America's Most Famous Battle and the Turning Point of The Civil War (Zenith Graphic Histories)

[Dmca](#)